



*A company of*  
publicis  
sapient

# We're not like other supply chain consultants.

We design and build agile supply chains to meet the demands of a complex, ever-changing world. Our goal is to help you drive real, measurable supply chain improvements that unlock growth and help you achieve your business goals—today and in the future.

**But we don't just advise—we build, implement, and get things done.**

From supply chain strategy and connected planning to warehouse automation and AI-powered analytics, we help companies move fast and fix what's broken.



## BY THE NUMBERS

**2002**

**The year we started**

**20+**

**Supply Chain Pros  
to Know**

**2,500+**

**Consulting engagements  
delivered**

# End-to-end supply chain solutions



## Supply Chain Strategy & Transformation

Design, execute, and scale a supply chain strategy that works today and wins tomorrow



## Connected Planning & Fulfillment

Plan for growth and ensure operational effectiveness so products are available when and where they are needed



## Customer Order Promising & Delivery Optimization

Use customer intelligence to optimize promise-to-delivery flows and systems for fast, personalized experiences



## Warehouse Operations & Automation

Execute seamlessly while balancing flexibility, feasibility & cost efficiencies within your distribution network



## Transportation Optimization & Visibility

From the first mile to the last mile, build a transportation network that delivers for you and your customers



## Supply Chain AI & Data Engineering

Harness the power of AI, machine learning and data science to make smarter, faster supply chain decisions

## Why choose Spinnaker SCA & Publicis Sapient?

As a part of the global transformation powerhouse Publicis Sapient, we bring the perfect blend of digital innovation and deep supply chain management expertise to every engagement. Together, we offer connected strategy, planning, and execution capabilities across both digital and physical supply chains—helping enterprises accelerate innovation, resilience, and value creation in an increasingly complex world.

## The future starts today.

Reach out to explore how Spinnaker SCA can support your digital supply chain transformation. We're here to help you navigate the complexities of modern supply chain management and unlock new opportunities for success. Call +1 (213) 443-8308 or email [info@spinnakersca.com](mailto:info@spinnakersca.com).