

Garbage in,

Gold out



Getting the most out of
the data you have when doing
supply chain design



Hi, I'm Nick Hamm.

VP, Supply Chain Design at Spinnaker SCA

nick.hamm@spinnakersca.com

Strategic Network Design & Optimization

Multi-Echelon Inventory Planning

Simulation & Advanced Analytics

Career Highlights

- Llamasoft's first employee; built Supply Chain Guru product and Applied Research team
- Successfully led 120+ modeling projects, including 60% of Gartner's Top 25 supply chains

Education & Early Career

- B.S. in Industrial Operations Engineering, University of Michigan
- Began at West Point as Division I ice hockey player

Passions

- Transforming "garbage" data into "gold" network models
- Mentoring the next generation of supply chain leaders

A quick overview of Spinnaker SCA

Wide reach & deep impact as part of Publicis Sapient and Publicis Groupe

THE POWER OF ONE

24,000+

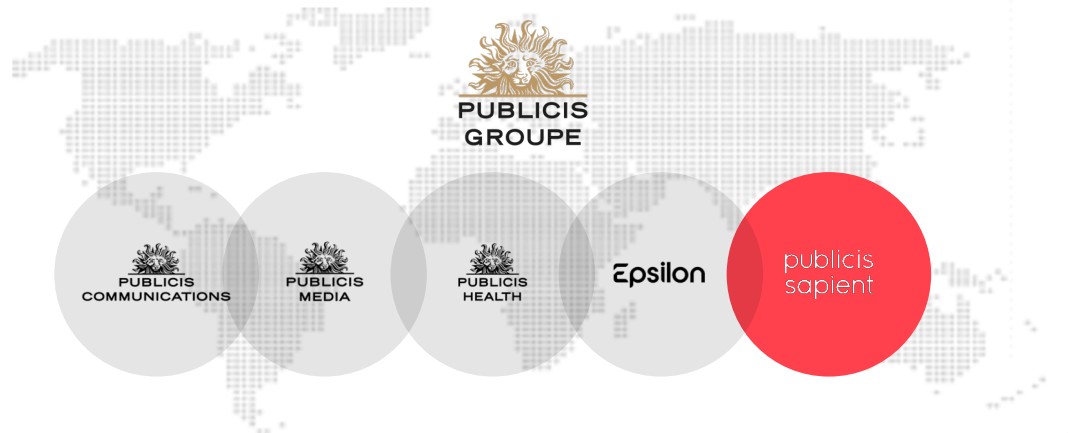
Passionate people across Publicis Sapient

50+

Publicis Sapient offices globally

30+

Years pioneering digital innovations



We work with some of the **world's most iconic brands**



Experience matters—and we've got 20+ years of it



20+ Supply Chain Pro to Know Winners



12 of Top 50 Consulting Firms (2023)



Global Manufacturing Partner of the Year (2023)



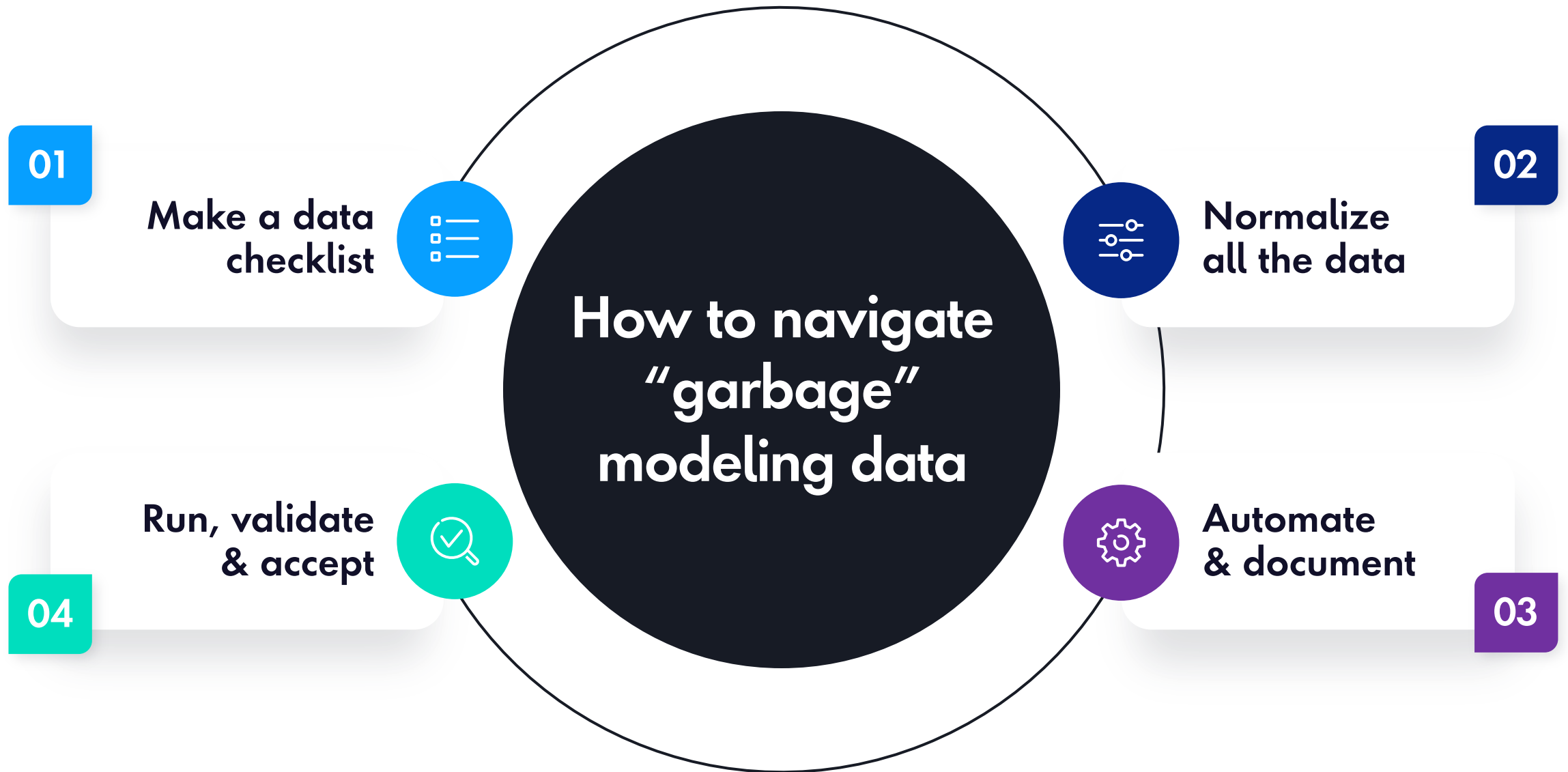
Best Consulting Firms in North America (2023)



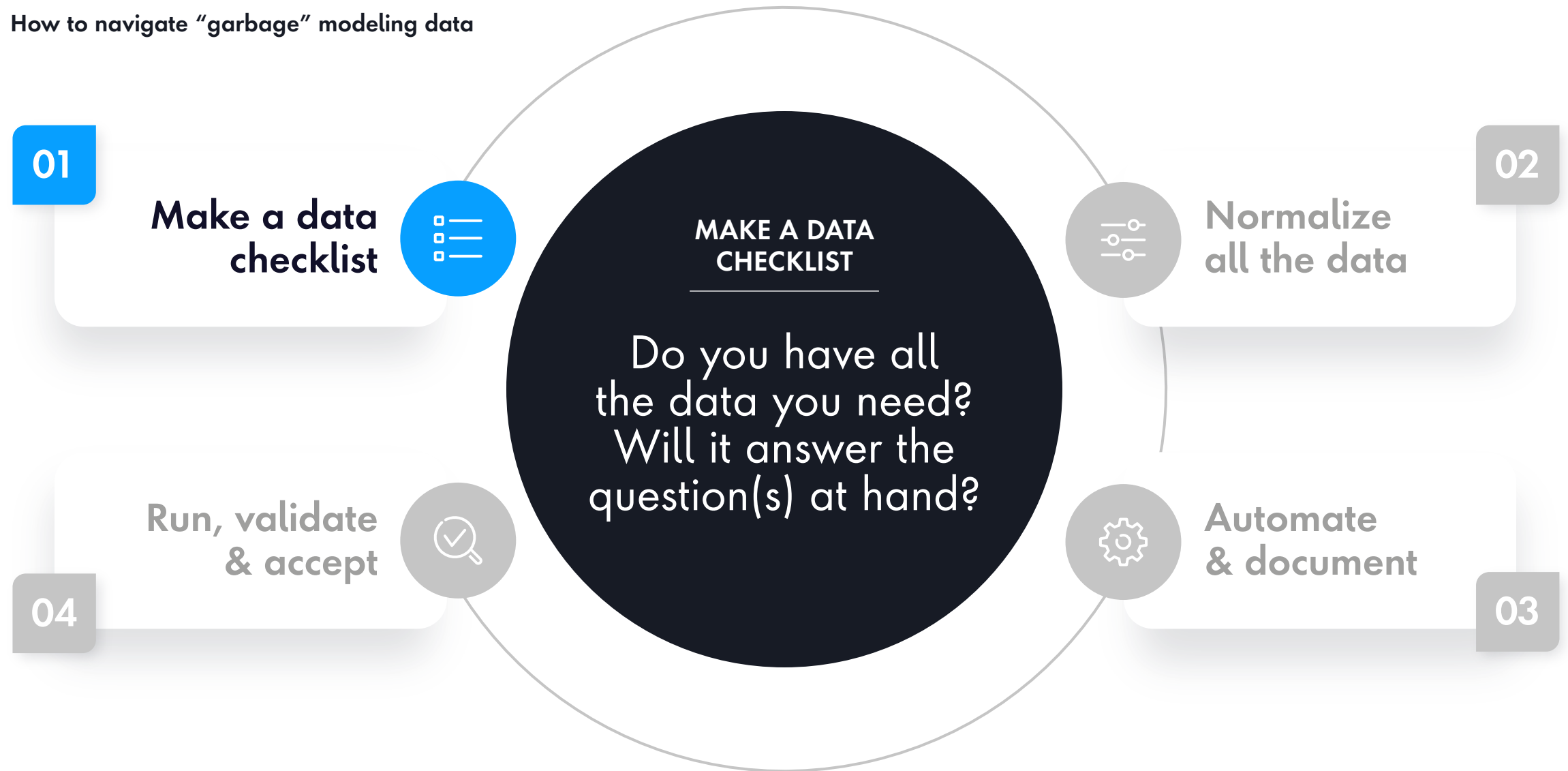
World's Best Management Consulting Firms (2023)



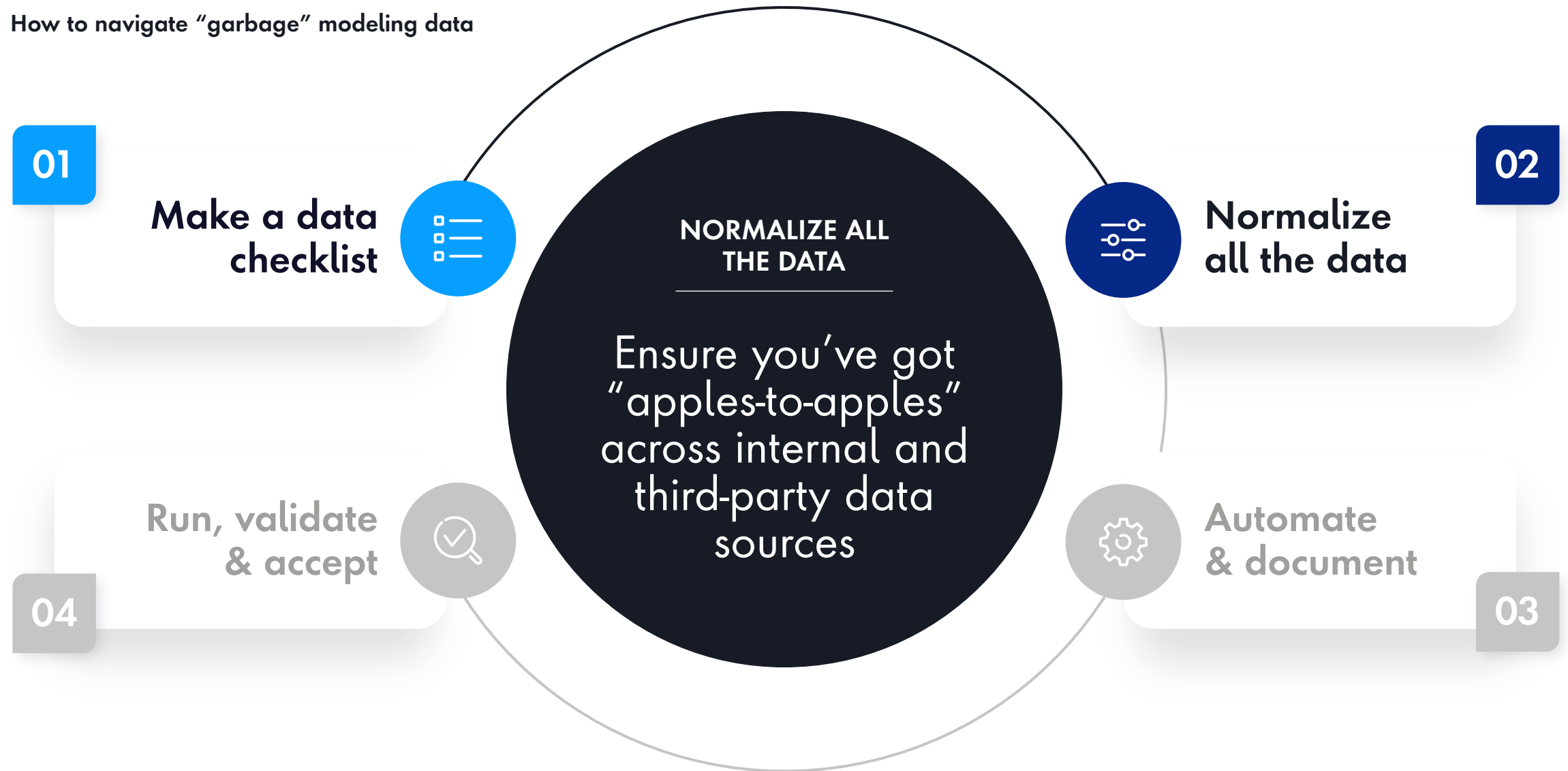
Data Modernization Services Market Leader (2023)



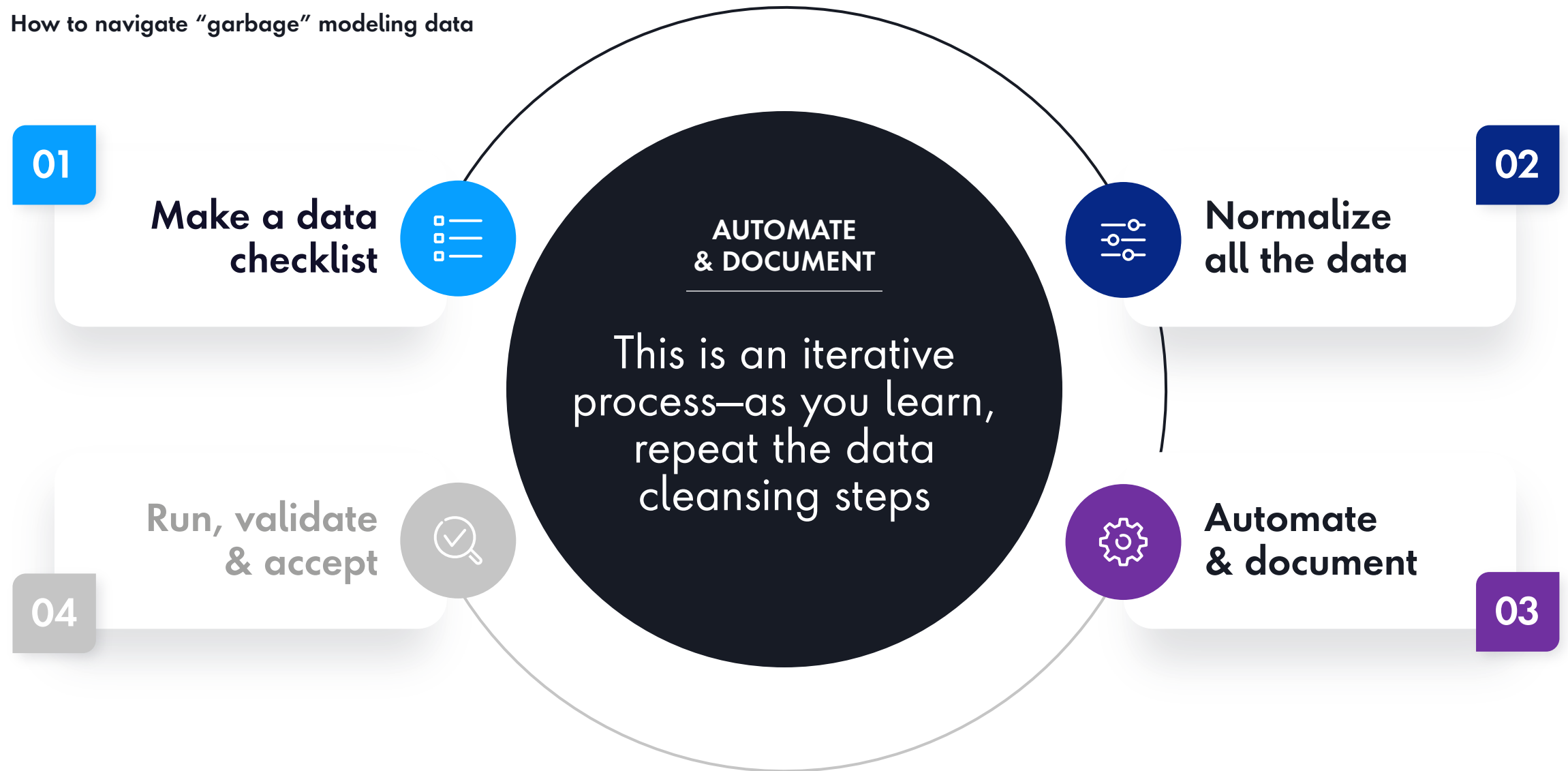
How to navigate “garbage” modeling data



How to navigate “garbage” modeling data



How to navigate “garbage” modeling data



A closer look at the ideal data automation process

Repeatable

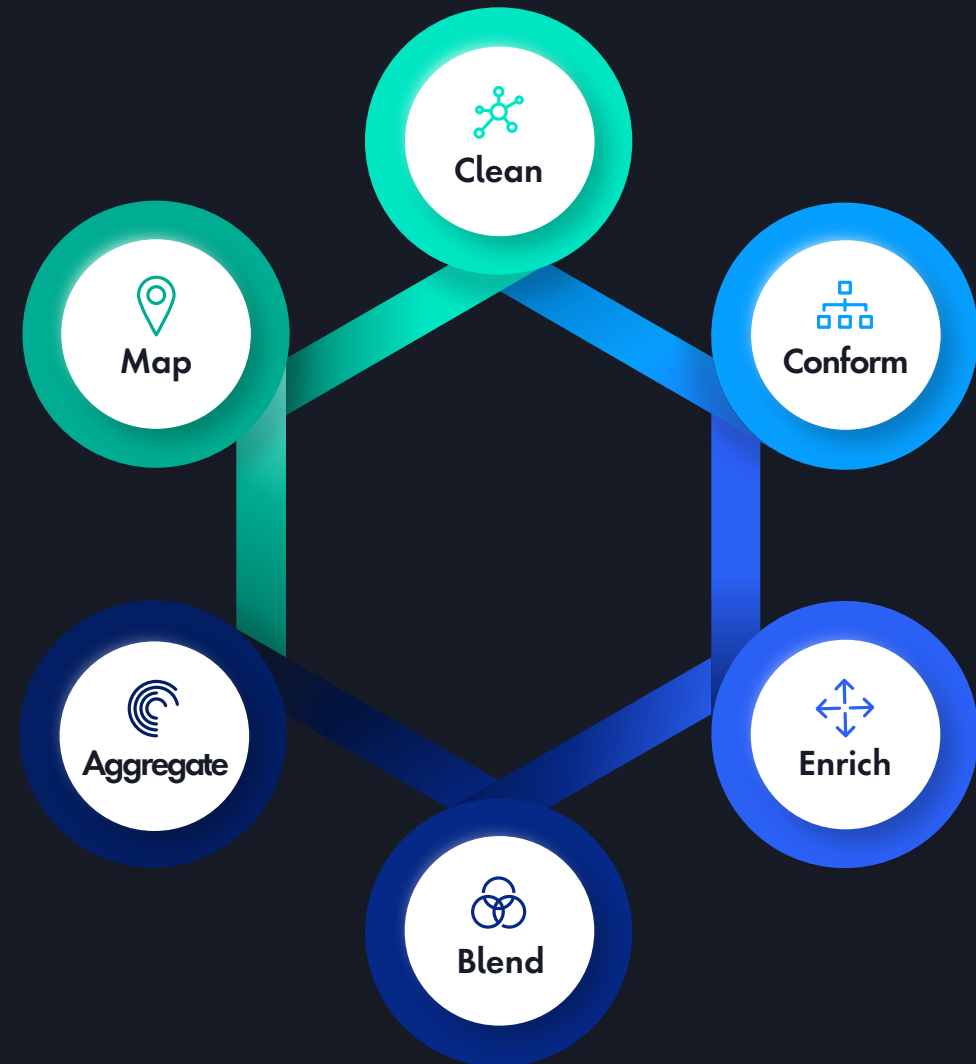
The ability to rebuild from raw inputs—across various modeling scenarios—is vital.

Documented

Clear data lineage is key for users outside of the project to validate the model and assumptions.

Automated

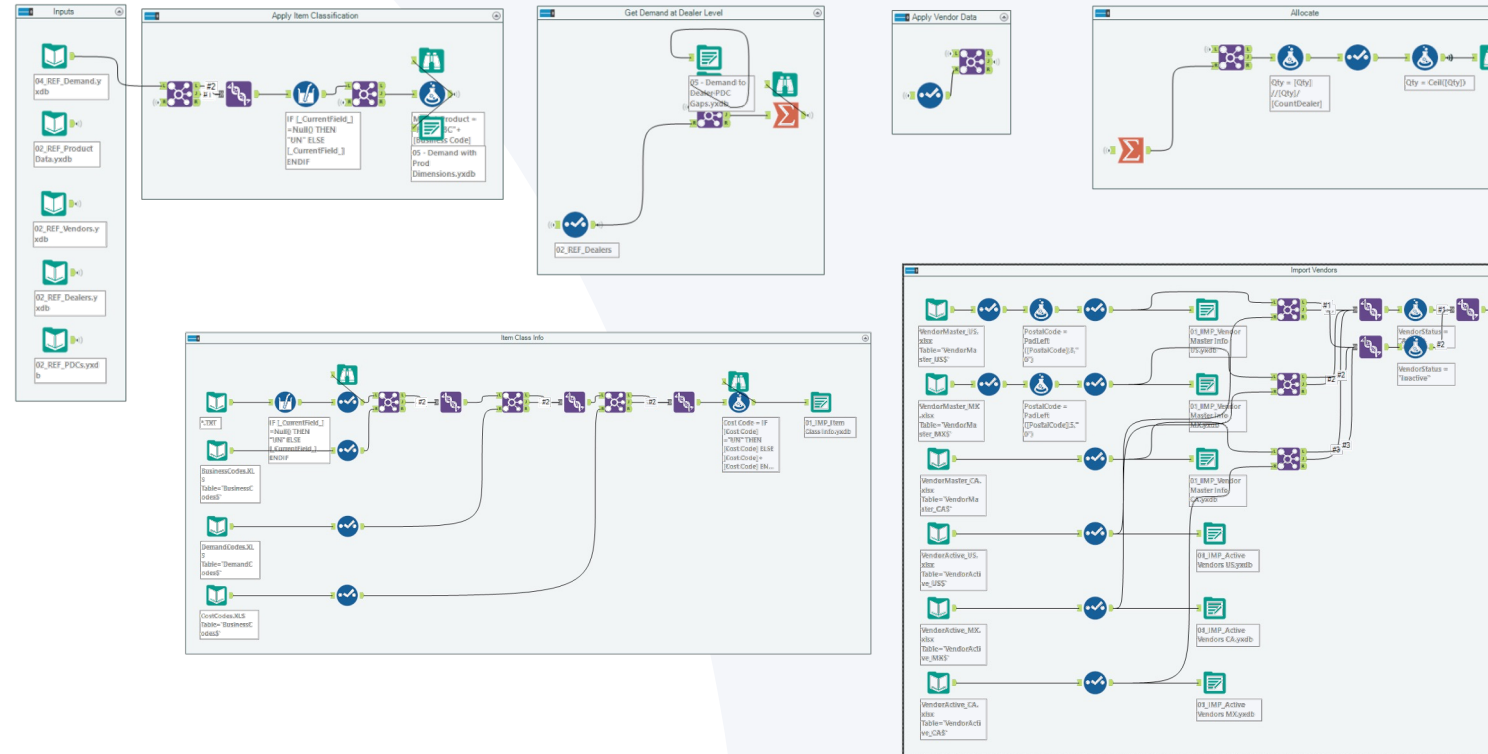
Every step in the input process should be captured in code, including error checks.



How to navigate “garbage” modeling data

alteryx

Using data automation tools, the output goes directly into your model



How to navigate “garbage” modeling data



Thank you!

Scan this code for a free copy of Spinnaker SCA's
Supply Chain Design Data Checklist

